



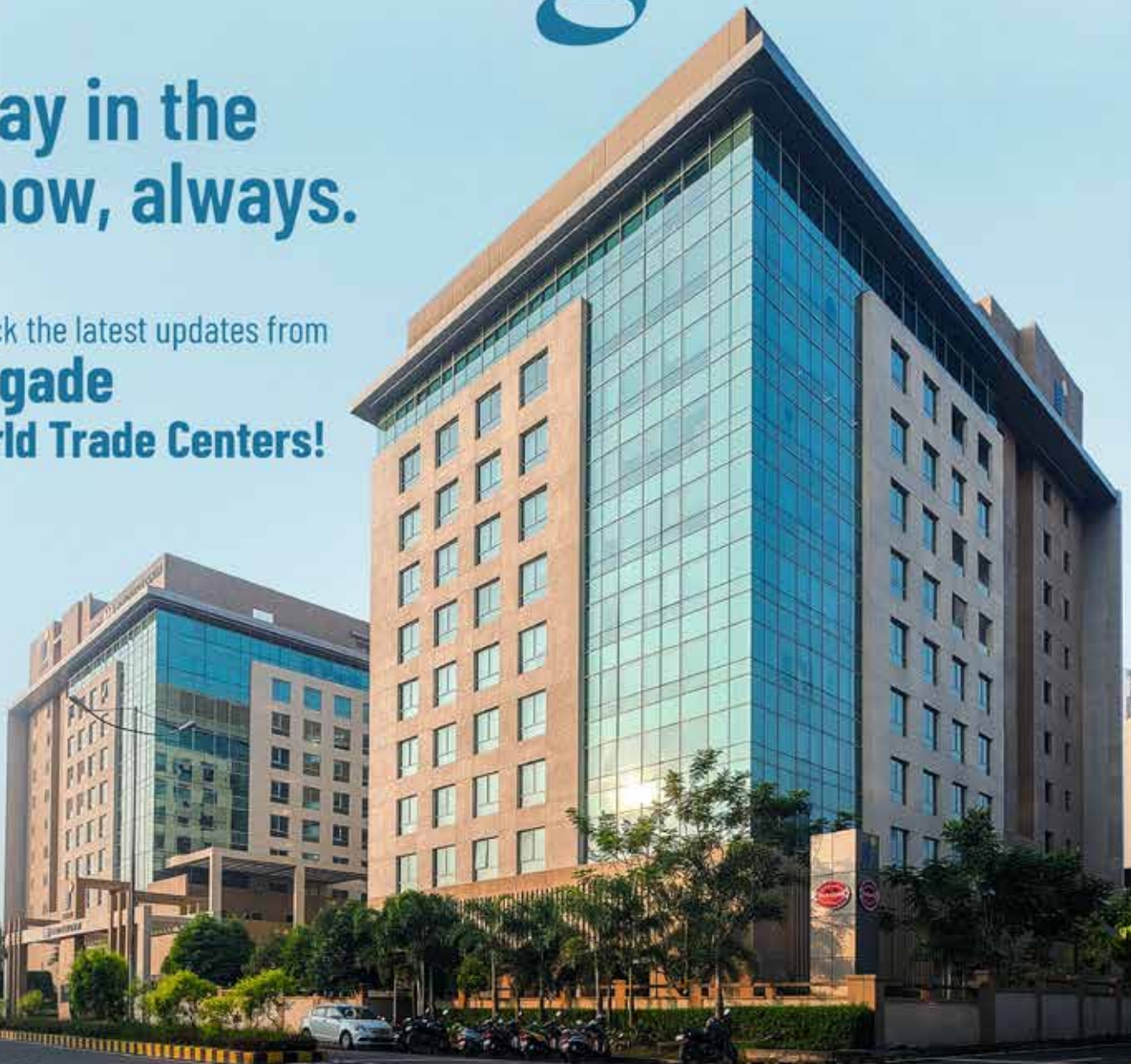
WORLD TRADE CENTER®
BENGALURU · CHENNAI · KOCHI

NOV
2024

FM Insight

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World Trade Centers!



Actual shot of
World Trade Center, Kochi



● Leading Thoughts: COO's Desk



Shaping The Future of Facility Management for A Greener Tomorrow

In today's fast-paced and ever-evolving business world, Facility Management has become a critical component in ensuring that buildings and their operations run smoothly. As buildings grow more complex, their energy demands increase, and the pressure to meet sustainability goals intensifies. Facility managers have the challenging task of overseeing these operations while balancing cost-effectiveness, environmental impact, and tenant satisfaction.

Facility managers are key players in achieving sustainability targets. Through the implementation of energy-efficient solutions, the use of renewable energy, and eco-friendly practices, facility management helps reduce a building's carbon footprint.

Facility managers now have access to a wealth of data collected from building systems and sensors. This data can be analyzed to make informed decisions about improving energy use, reducing waste, or planning long-term capital improvements.

Facility management will continue to evolve as new challenges emerge, from rising energy costs to the increasing demand for sustainability. Embracing technological advancements, prioritizing sustainability, and adapting to new work trends will be essential for facility managers to stay ahead. The future of facility management is about creating smarter, more sustainable, and more adaptable buildings that meet the changing needs of businesses, employees, and the environment.

Facility management is no longer just about maintaining a building—it's about creating an environment that enhances productivity, promotes well-being, and contributes to a sustainable future. As we move forward, facility managers will play an even more critical role in shaping the spaces where we live, work, and play.

In Brigade, we have established clear and measurable sustainability goals that reflect our dedication to environmental stewardship, social responsibility, and long-term economic viability. Our commitment to these objectives is unwavering, and we are determined to leave no stone unturned in our pursuit of success. We will explore every opportunity, innovate where necessary, and collaborate with stakeholders to ensure that we take every possible step toward achieving these goals. This includes continuously evaluating and improving our strategies, processes, and practices to ensure that we make a meaningful and lasting impact on sustainability.

- Mr. Atul Kumar, Chief Operating Officer- Facilities

Celebrating Our Extraordinary Leaders Brigade Corporate Awards 2024 ●

As we look back on the past year, we are inspired by the remarkable milestones that have been reached and the future that is being shaped by our extraordinary leaders. The achievers under various categories are as follows:



Executive Chairman, **Mr. M.R. Jaishankar**, has been honoured with the **'Real Estate Visionary of the Decade'** Award by Hurun India and Grohe.

Ms. Pavitra Shankar and **Ms. Nirupa Shankar** were recognised by Business Today as the **'Most Powerful Women in Business 2024'**.



Ms. Pavitra Shankar, Managing Director, Brigade Group, was conferred with the **'Pride of India'** title at the Construction Week India Awards 2024.

Executive Chairman, **Mr. M. R. Jaishankar**, Brigade Group, was inducted into the Hall of Fame and conferred with the **'Pride of India'** title by the Global Editorial Board of ITP Media Group at the Commercial Design Awards 2024.



Mr. M. R. Jaishankar, Executive Chairman, Brigade Group was felicitated as the **'Visionary Entrepreneur and Philanthropist of the Year'** at the 16th Realty+ Conclave & Excellence Awards 2024.

Ms. Nirupa Shankar (Jt Managing Director) and **Ms. Pavitra Shankar** (Managing Director) of Brigade Group were honoured with the **'Women Icon of the Year - South'** award at the Realty+ Women Icon and Conclave Awards 2024.





Navigating The Complexities Of SEZs

WTC Bengaluru, in collaboration with the Export Promotion Council for EOUs and SEZs (EPCES), organised an exclusive session focussing on 'Special Economic Zones (SEZ) Laws and Regulations' for companies (SEZ units) based at Brigade Tech Gardens. The session was held at Hive Convention Centre, Brigade Tech Gardens (BTG).

Celebrating Innovation

Taiwan Excellence's global event 'TE VIBE' was organised in Bengaluru for the first time ever. It showcased technology, culture and innovation. The three-day expo was supported by WTC Bengaluru. The event offered a unique fusion of creativity and modernity. It brought Taiwan's latest technological advancements and vibrant cultural heritage to the heart of the city, creating an unforgettable experience for all attendees.



French Tech Night



WTC Bengaluru was invited to a networking event hosted by the Hon'ble Consulate General of France in Bangalore - Mr. Marc Lamy, to commemorate The French Tech Night. This event, at the French Consulate, highlighted the spirit of innovation and collaboration between France and India, bringing together key stakeholders in the tech ecosystem.

Expanding Borders

An awareness session on Export Credit Insurance, focused on 'Expanding with Confidence,' was conducted at WTC Kochi. It was led by Specialists from the Export Credit Guarantee Corporation (ECGC), who shared valuable insights on how businesses can confidently expand through export credit insurance. Mr. Sreenivasa Rao and Ms. Meghana from ECGC interacted with invited Infopark companies on risk coverage, financial support and other services to expand their global footprint.



Moments That Unite Us All

OHP Drive By Yash Dental

The OHP drive organised by Yash Dental at WTC Chennai was successfully conducted, providing essential dental care services to the community.





Employee Music Fest

The Employee Music Event, held in the cafeteria of WTC Chennai, created a vibrant and enjoyable atmosphere, providing staff with the opportunity to relax and socialise in a fun setting.

WONDR Diamonds Holds An Event At WTC Chennai



WONDR Diamonds, India's largest lab-grown diamond brand, conducted an activity at the cafeteria, delivering a fun and interactive experience for all participants.

Laurels That Go A Long Way



WTC Chennai Wins Best FM Sustainable Working Model at CREFM Masterstroke Awards 2024

WTC Chennai has been awarded the prestigious 'Best FM Sustainable Working Model - Commercial Space' at the CREFM Masterstroke Awards 2024. The award acknowledges WTC Chennai's commitment to integrating green initiatives, reducing carbon footprints, and promoting energy efficiency in day-to-day operations, while also ensuring a productive,

● A Distinguished Visit: Former VP At WTC Kochi



“I was happy to visit the WTC Kochi after five years. Compliments to the team; it is well maintained as per WTCA standards. Engaging tenants is one of the main priorities of the WTC building. I’m thrilled to see the young spirit engaging in cultural programs. Keep it up!”

Dr. Bose K. Nair
Former Vice President



Marriott Celebrates ● Global Customer Appreciation Week

Marriott Hotel celebrated its Global Customer Appreciation Week in a grand fashion at WTC Kochi, in collaboration with Four Points by Sheraton, Kochi. As part of the celebrations, the hotels hosted a series of exclusive activities and special events aimed at recognising the support of their esteemed customers.



Healthcare For All

A successful medical camp was organised at the WTC Kochi by Aster Medcity providing free healthcare services to tenants in association with Cascade Revenue Management Pvt. Ltd. The medical camp offered a range of services, including Pulmonology, General Medicine, ENT, and Gynaecology, all provided free of charge. This initiative reflects a commitment to the health and wellness of employees, helping create a healthier and more productive work environment.



WTC Kochi Celebrates International Men's Day

WTC Kochi marked International Men's Day with an inspiring and interactive session featuring Mr. Sarath Kumar, Sub-Inspector of Police and National Gold Champion in Powerlifting. The event, which emphasised strength, resilience, and perseverance, was attended by directors and representatives of tenant companies, making it a memorable and empowering occasion for all.



● What our clients have to say



We would like to extend our deepest gratitude to the WTC team, with special thanks to Mr. Pradeep and Mr. Benny for their support and invaluable assistance in making our café a remarkable success. We are happy to continue our association with WTC Kochi and look forward to being part of their initiatives wherever they go

Sanjid Kader
Partner
Urban Blend



Valuing efforts, both small & big ●



Cascade Revenue Management honours WTC's Facility Management Team During 10th Anniversary Celebrations

Cascade Revenue Management, a leading brand under the AIMA Group, celebrated its 10th anniversary and, along with the celebration, extended a heartfelt gesture of appreciation to WTC's Facility Management Team for their outstanding services.

● BuzzWorks Buzzing With Creativity & Opportunity



New Workspaces, Fresh Experiences. BuzzWorks Hyderabad:

In the heart of HITEC City's vibrant tech hub, BuzzWorks brings nature and innovation together with the new Urban Forest-themed office inspired by the core values of creativity, wellness, and sustainability.

BuzzWorks At WTC Annexe:

Nestled within the lively Brigade Gateway enclave, BuzzWorks redefines co-working convenience. Here, collaboration zones, recreation spaces, and a stylish cafeteria bring energy to the day, all set against art-filled walls. And with shopping, dining, and entertainment right at your doorstep, it's a workspace that inspires in every way.

BuzzWorks At Brigade Twin Towers:

BuzzWorks, located within the iconic Brigade Twin Towers, hosts an industrial-themed workspace where creativity flows in dedicated workstations, meeting rooms, and networking zones that honor Yeshwantpur's industrial roots with a modern twist. Designed to foster dynamic collaboration, this workspace offers more than a desk; it's an experience.



At BuzzWorks, Experience:

- .Dedicated desks
- .Private phone booths
- .Cafeterias, collab zones & recreation areas
- .State-of-the-art technology
- .Access to exclusive events

With BuzzWorks' ready-to-move-in offices, all you need to bring is your vision; we'll handle the rest.

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Urban Blend Launches Happy Hour At WTC Kochi

Customers can now enjoy **20% off** on all savoury items, every **Wednesday and Friday**, from **6:00 PM to 9:00 PM**.

Don't miss out on this exciting opportunity to unwind with some delicious food and drinks.

Urban Blend

Taste the flavours Savour the savings

Happy Hours

20% Off

On all Savouries

6-9 PM Wednesday and Friday



Wow, you made it all the way to the end. A big thank you for being such an incredible reader. We had a great time putting this newsletter together for you and we hope you had just as much fun reading it.

Also, as December wraps us in its festive warmth, a month of joy and anticipation, we're excited to bring you a season filled with unforgettable moments and extraordinary experiences. With thrilling events and surprises just around the corner, we can't wait for you to join us on this exciting journey. Stay tuned - the best is yet to come!

Catch you later!

