



**JAN
2025**

FMM Insight

**Stay in the
know, always.**

Unlock the latest updates from
**Brigade
World Trade Centers!**



Actual shot of
World Trade Center Kochi



WTC has been buzzing with energy! We kicked off new programs, strengthened sustainability efforts, and brought our community together through learning, celebrations, and engagement. Here's a look at the highlights!

NEW YEAR 2025

A FRESH START!



WTC Bengaluru began the new year with optimism, embracing kindness, compassion, and a commitment to making a difference. Our esteemed Managing Director, Mr. Vineet Verma, graced the occasion alongside our COO, Mr. Atul Kumar, VP, Mr. Sitanshu Singh Deo, and AVP, Mr. Lalit. May this year bring growth, joy, and endless opportunities. Cheers to a bright future!

UNLOCKING SMARTER WAYS TO WORK

WTC IMPLEMENTS THE 5S INITIATIVE

5S is a globally recognised methodology that helps create a smooth, effective work environment. Inspired by five Japanese principles—Seiri (Sort), Seiton (Set in order), Seiso (Shine), Seiketsu (Standardise), and Shitsuke (Sustain)—it’s all about making the workplace clean, clutter-free and easy to navigate. This not only improves workflow but also creates an environment where employees feel more focused, supported, and motivated to do their best work every day. The 5S style of workplace organisation has also proven to boost employee engagement by creating a more streamlined way of functioning and improving collective morale.



Meanwhile, at WTC Chennai, the 5S journey officially began with a visit from our Audit Consultants Mr. Shankar, Chief Operating Officer, and Mr. Mukund, General Manager. Their leadership provided valuable guidance on implementing 5S to enhance efficiency and organization.

This initiative marks a significant step toward transforming workplace culture—reducing inefficiencies, improving safety, and fostering a mindset of continuous improvement. Participants walked away with a clear understanding of 5S principles and actionable steps to apply them effectively in their workspaces.



At WTC Bengaluru, teams from various departments gathered to explore the principles of 5S and their practical applications. The session was graced by Ms. Nirupa Shankar, Joint Managing Director, and Mr. Vineet Verma, Managing Director, who shared inspiring insights on fostering a culture of operational excellence. The workshop also featured a 5S audit by Mr. Narayan G Muramatti, who led an interactive session, guiding teams on optimizing their workspaces.



REPUBLIC DAY CELEBRATIONS

HONOURING UNITY & DEDICATION



WTC Chennai and Kochi proudly celebrated Republic Day with a vibrant ceremony of unfurling the flag followed by a security parade and cultural performances. We also took this opportunity to honour our dedicated ground staff, recognizing their hard work and commitment. The event embodied the spirit of unity, heritage, and teamwork that makes our community truly exceptional.

CELEBRATING MAKAR SANKRANTI & PONGAL AT WTC BENGALURU & CHENNAI

At WTC Bengaluru, Makar Sankranti was a time for reflection and renewal, embracing positivity and growth as the sacred bonfire lit up the spirit of the festival. Meanwhile, WTC Chennai came alive with Pongal celebrations—colorful kolams, traditional cooking, folk performances, and fun games like Uriyadi, bringing



everyone together in a joyful, festive spirit. These moments weren't just about tradition but about community, togetherness, and celebrating the essence of our culture.



CHRISTMAS CRIB COMPETITION

FESTIVE CHEER & CREATIVITY

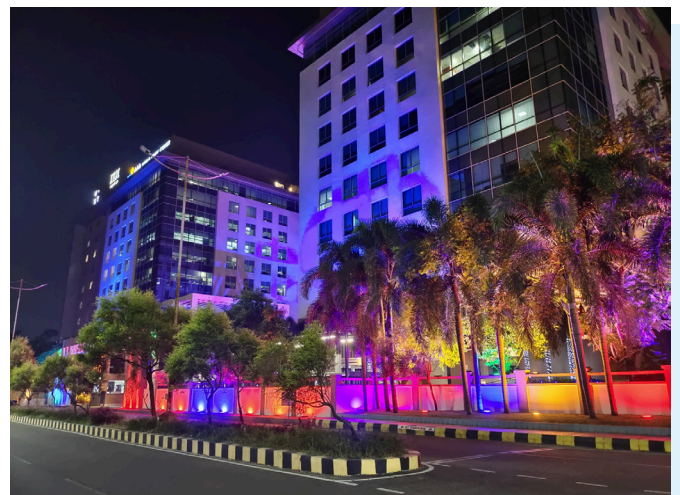
The “Cribs of Bethlehem” contest brought holiday magic to WTCK! Williamslea’s intricate design took 1st place, FDC Technologies impressed with a modern twist, and Technfriar wowed with beautiful craftsmanship—a wonderful way to celebrate community spirit.



WELCOMING 2025 WITH STYLE!

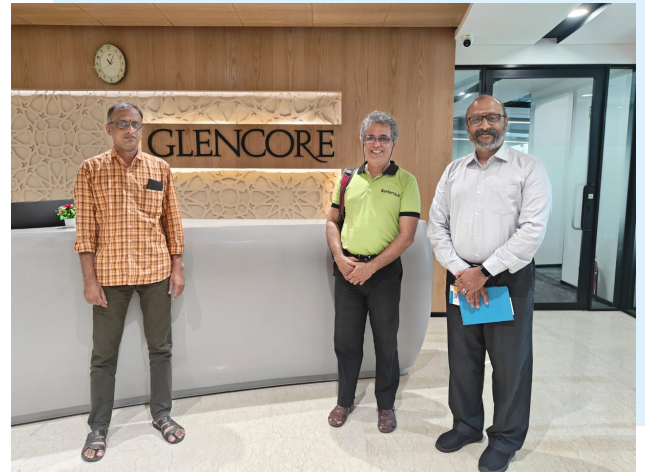


WTCK shined with dazzling lights and a grand "WTCK 2025" entrance display, creating a warm and vibrant start to the new year.



NET ZERO INITIATIVE

AGM–Security K. Shiva Kumar and Dr. Manoj engaged tenants in meaningful discussions on waste segregation and upcoming sustainability initiatives. Their insights reinforced our collective commitment to building a greener, more sustainable future.



FLEA MARKET FUN

WTC Chennai came alive with a vibrant flea market organized by Happy Spacez, transforming the campus into a bustling shopping hub. Featuring handcrafted goods, trendy accessories, and unique finds, the event drew enthusiastic shoppers and created a lively, engaging atmosphere.

The market not only offered great deals but also brought tenants and visitors together, adding a refreshing break to their routine. With its colourful stalls and community spirit, it was a delightful celebration of creativity and commerce.



BUZZKING WEDNESDAYS

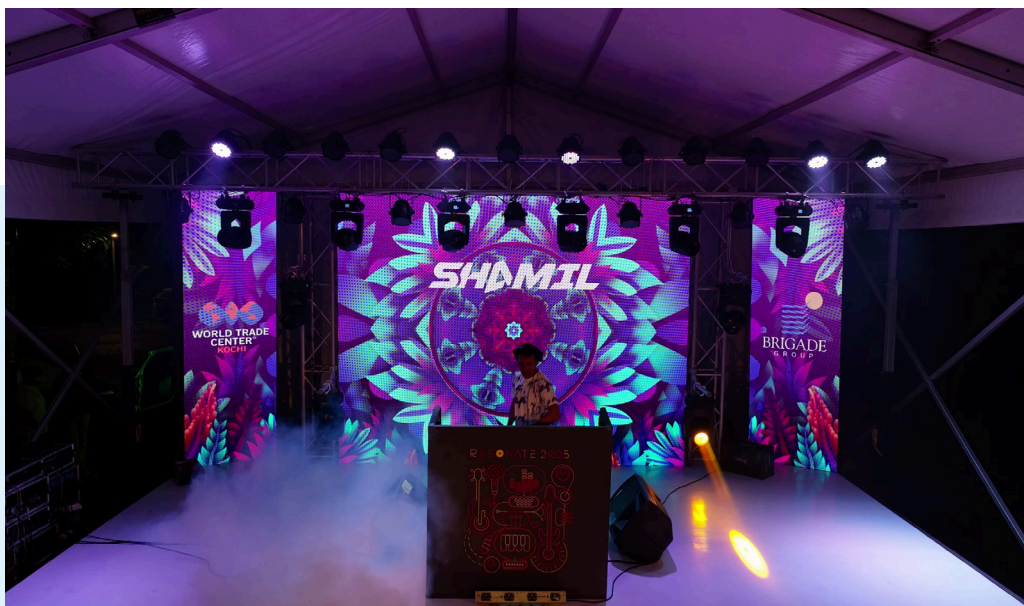
Wednesdays at WTC Chennai just got livelier with Buzzking Activities, bringing a musical twist to the midweek grind! It's the perfect break where employees come together to relax, unwind, and enjoy soulful live music. With talented artists setting the mood, Buzzking Wednesdays create the perfect balance of energy and relaxation—making it the most awaited day of the week!



RESONATE 2025

MUSIC, ENERGY & VIBES

Resonate 2025 at WTC Kochi was a thrilling celebration of music and engagement. DJ Shamil and DJ NR set the stage on fire with electrifying mixes, while Kalinga's band performance captivated the audience with vibrant melodies. The two-day event brought energy, excitement, and a strong sense of community, making it a truly unforgettable experience.



ROAD SAFETY MONTH

EYE CAMP FOR SAFER ROADS

As part of Road Safety Month, RCM Eye Hospital conducted a free eye testing camp at WTC Kochi, promoting vision health for safer roads. Held across Tower A and Tower B, the initiative helped employees and visitors detect vision issues and understand the importance of clear eyesight in road safety. The event was well-received, reinforcing WTC Kochi's commitment to health and community well-being.



BRINGING SERVICES CLOSER

POST OFFICE ENGAGEMENT

The Central Government's Post Office team organized a client engagement session at WTC Kochi's cafeteria lobby, promoting postal services, savings schemes, and financial products. Employees and visitors interacted with representatives, received guidance, and explored convenient postal solutions for personal and business needs. The initiative was well-received, offering valuable insights right at the workplace.



VISITOR FEEDBACK

A POSITIVE EXPERIENCE AT WTC KOCHI



Prajith C N, AGM - Environment, Brigade Group, shared his experience during his first visit to WTC Kochi for an official tour of the upcoming WTC Tower C site. He appreciated Mr. Pradeep Rajan, AGM - Facilities, for his exceptional support in assisting government officials during their visit.

He was also impressed by the caricatures on the second floor, beautifully depicting Kerala's culture and heritage. Additionally, he praised the cleanliness of the premises and the warm hospitality of the WTC staff, highlighting their courtesy and professionalism.

We truly appreciate such encouraging feedback and remain committed to delivering excellence!

CLIENT FEEDBACK

A WONDERFUL EXPERIENCE AT WTC

Mathew Philip, Admin at PIT Solutions Pvt Ltd, shared his appreciation for the support and facilities provided by WTC. He highlighted the added value of events like music festivals, which have been thoroughly enjoyed by their employees.

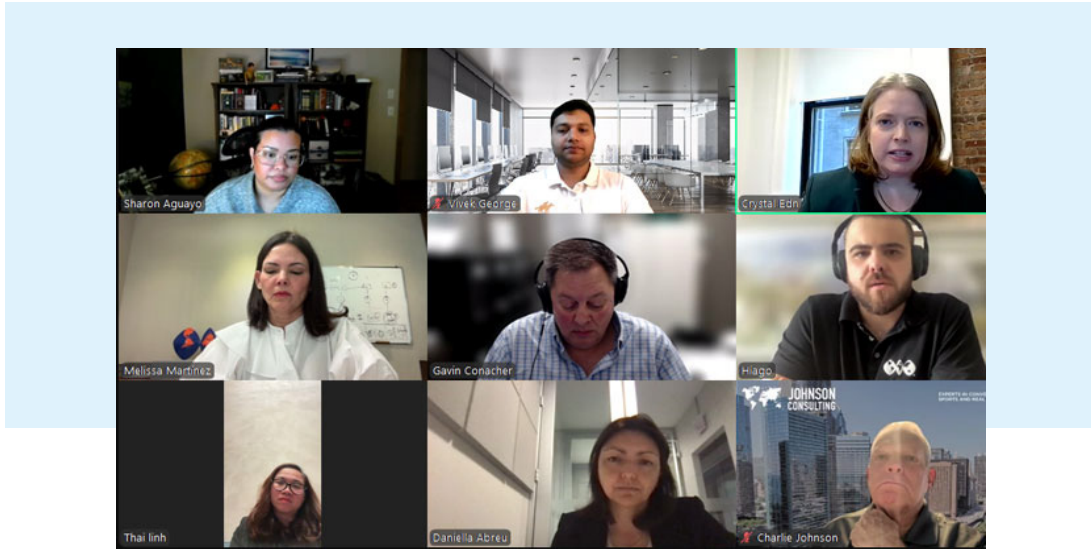
Reflecting on the past two years, he expressed gratitude for a positive experience at WTC. Such feedback motivates us to continue creating an engaging and vibrant workspace for all.



WTC ASSOCIATION

MAC LEADERSHIP MEETING

COLLABORATE, LEAD, IMPACT!



The WTCA MAC leadership met virtually, discussing growth, member engagement, and global expansion. Leaders emphasized their commitment to providing valuable resources and opportunities for members.

THAILAND WEEK 2025

A CELEBRATION OF CULTURE & COMMERCE!

WTC Bengaluru, in partnership with the Thai Trade Centre, hosted Thailand Week 2025 at Orion Mall. The event showcased 24 Thai companies and fostered successful B2B interactions, with H.E. Racha Aribarg, Consul General of Thailand, inaugurating the event.



ACCA ROUNDTABLE IN KOCHI

WTC Kochi recently hosted an engaging tenant interactive session with the Association of Chartered Certified Accountants (ACCA), a global professional body with a strong presence in over 180 countries. The session provided valuable insights into fostering financial excellence and supporting talent development within organizations.



Led by key ACCA representatives, including Naina V G, Strategic Head of Corporate Alliance, Lata Murli, Employer Relationships Lead - India, and Sivakumar Vijayavelu, Senior Manager, Employer Relationships, the discussion highlighted ACCA's role in driving sustainable growth and strengthening employer relations on both national and global levels.



Finance and HR professionals explored how ACCA collaborates with corporates in India and beyond, opening doors to new partnerships focused on talent development, innovation, and organizational growth. The session was a valuable opportunity to connect, learn, and explore future possibilities.

Here's to another month of progress, celebration, and community spirit! Stay tuned for more updates.

