



**DEC
2024**

FMM Insight

**Stay in the
know, always.**

Unlock the latest updates from
**Brigade
World Trade Centers!**



Actual shot of
World Trade Center Kochi



A HEARTFELT NOTE FOR THE NEW YEAR



As we bid farewell to the wonderful year that's gone by, it is a moment to reflect on where it has brought us. While not all of us may have had a perfect year - some of us had a good year, some found great success and the others are navigating their journey- it is important that we carry forward the valuable experiences we've gained. We have all worked hard to reach our goals, and now is the time to acknowledge our achievements and step into the new year with pride, hope, and confidence. On behalf of the entire team, Brigade Group wishes you all a very happy and prosperous new year

HONOURING OUR EXCEPTIONAL LEADERS

ISO awards 2024



Our team members proudly facilitated the prestigious ISO awards, under the esteemed leadership of our Chairman Pavitra Shankar, MD-Brigade Group and Vineet Verma, MD-WTCTP.

WELCOMING OUR NEWEST ADDITION TO BRIGADE'S WORKPLACE EXPERIENCE TEAM

Ms. Priyanka Prabhakaran joins us as food hygiene manager

Priyanka Joins Brigade's Workplace Experience Team as Food Hygiene Manager. She comes with 8 years of experience as a Cluster Hygiene Manager at Hilton Bangalore, specialising in sanitation protocols and maintaining high hygiene standards. She will play a key role in improving the hygiene of our cafeterias and food court services, fostering a more welcoming environment.

We look forward to the positive impact she will have on the hygiene standards of our cafeterias and food courts, and the great accomplishments ahead



SHOPPED TILL WE DROPPED

Festival market at World Trade Center Bengaluru

A festival market organised at WTC Bengaluru was a huge success, attracting a lively crowd of eager shoppers. Visitors enjoyed browsing diverse stalls, chatting with friendly vendors, and soaking in the vibrant atmosphere, making it a truly memorable event.



CHRISTMAS SPECIALS LIGHT UP WTC BENGALURU

A fun-filled treasure hunt and baking workshop

The Brigade Events Team organised a festive Treasure Hunt and Baking Workshop to celebrate Christmas. The event was filled with excitement and creativity, as teams worked together, showcasing their talents with laughter and cheer. It was a truly festive experience that captured the essence of the holiday season.



BRINGING HOLIDAY MAGIC TO LIFE

Tree lighting ceremony at WTC Bengaluru



WTC Bengaluru, WTC Chennai and WTC Kochi organised a Christmas Tree Lighting Ceremony In December. At WTC Bengaluru, the event was attended by Ms. Nirupa, Joint Managing Director, senior executives, and dignitaries. The highlight was a majestic christmas tree, adorned with twinkling lights and ornaments, creating a magical ambience.

At WTC Chennai, the tenants, staff, and visitors gathered in celebration, with trees at Tower A, Tower B, and the Hotel Tower illuminating the campus. The event featured christmas carols, a joyful visit from santa, and a cake distribution to spread festive cheer.



At WTC Kochi, the event was Inaugurated by Mrs. Vinitha Vijayan, Assistant Development Commissioner-SEZ, and Mr. Anoop Aravindan, Authorised Officer-SEZ. All tenants of WTC Kochi attended the event, which became even more magical with the surprise arrival of santa claus, spreading festive cheer and delivering gifts.



A FESTIVE EXTRAVAGANZA FOR ALL

WTC Chennai hosts a breathtaking christmas carnival

WTC Chennai transformed into a winter wonderland as it hosted its spectacular christmas carnival, spreading festive cheer and excitement across the campus community. The event offered fun attractions and activities, bringing tenants, staff, and visitors together to enjoy the beautiful decorations and a lively atmosphere.



A CELEBRATION OF FESTIVE CREATIVITY

WTC Kochi hosts a christmas crib competition

WTCK brought in some holiday cheer with its 'Cribbs of Bethlehem' christmas crib competition at the ground floor lobby. The event saw enthusiastic participation from a variety of tenant companies, as employees showcased their creativity by crafting beautiful nativity scenes, filling the business hub with festive cheer.

WTC Kochi also hosted a series of other fun competitions, bringing employees together in the festive spirit. The event, held at the WTCK premises, featured activities that fostered teamwork, creativity, and holiday cheer.



A CREATIVE COUTURE LIKE NEVER BEFORE

WTC Kochi announces winners of fancy dress competition

WTC Kochi celebrated Children's Day with a fun and eco-friendly twist, hosting a virtual fancy dress competition for the children of its tenants. The creative theme, "Recycled Things" used for fancy dress, inspired sustainability and imagination. The competition was held in two age groups: 2-5 years and 6-10 years, with prizes awarded to the winners on 13th December 2024.



EVENTS THAT MAKE A DIFFERENCE

Special days celebrated at a special place

Marriott Hotel celebrated Global Customer Appreciation Week at WTC Bengaluru, in partnership with Sheraton Grand Bangalore Hotel. The event gathered Marriott's loyal guests, partners, and associates for a week of gratitude and celebration.

This annual Initiative aims to recognise and thank those who support Marriott's vision of delivering unforgettable experiences.



TURNING SPECIAL DAYS INTO UNFORGETTABLE EXPERIENCES

Venkataraman & associates hosts a project walk in collaboration with WTC Bengaluru

Venkataraman & Associates (VA) hosted a Project Walk at the Brigade Gateway Campus, Bengaluru, in collaboration with WTC Bengaluru. The event brought together architects, urban planners, and design enthusiasts to explore the campus's cutting-edge design and urban planning innovations.

Led by Mr. Naresh Narasimhan, Managing Partner of VA, participants gained insights into the architectural choices, sustainability efforts, and urban design strategies. The walk also fostered open dialogue, promoting collaborative thinking for sustainable and future-ready cities.



STRENGTHENING TIES

Ms. Janet Coyle CBE leads a trade mission from London to India

Ms. Janet Coyle CBE, Managing Director of London & Partners, led a high-profile trade mission from London to India, showcasing leading fintech and enterprise companies. WTC Bengaluru was invited to a networking dinner, providing an opportunity to engage with the delegates and explore potential collaboration between India and UK offering an opportunity to engage with the delegates and explore potential collaboration between India



and the UK. London & Partners works to position London as a global hub for business, innovation, and culture, with a focus on attracting investment, talent, and tourism.

EMPOWERING LEADERS FOR EFFECTIVE CHANGE

WTC Bengaluru hosts workshop for managers

WTC Bengaluru hosted a one-day workshop on 'Strategic Leadership' in managing change & Transition, led by author and Zen practitioner Mark Antony Sequelra. Tailored for leaders and managers, the workshop provided valuable strategies for navigating organizational change.

Held at the Holiday Inn Bengaluru Racecourse, the event equipped attendees with the tools and confidence to lead successful transitions.



LEADING THE CHARGE TOWARD A SUSTAINABLE FUTURE

A transformative net zero event at WTC Chennai



World Trade Center Chennai hosted an insightful net zero event, reaffirming its steadfast commitment to sustainability and environmental stewardship. The event was spearheaded by the distinguished Dr. Manoj Kumar, who delivered an engaging and thought-provoking session on achieving net zero emissions—a crucial step in combating climate change and paving the way for a sustainable future.

ENSURING SAFETY THROUGH PROACTIVE SECURITY

Kerala police anti-terrorist commando squad visits WTCK

As part of its ongoing initiative to strengthen security, the Kerala Police Anti-Terrorist Commando Squad (ATCS) visited the WTC Kochi on December 27, 2024. The visit aimed to enhance awareness and preparedness for potential threats in high-profile areas, ensuring the safety of the business hub.



UNLOCKING EXCLUSIVE BANKING BENEFITS

SBI hosts an activity for WTCK tenants



The State Bank of India (SBI) organised a promotional kiosk activity for the tenants of WTC Kochi aimed at engaging the diverse businesses within the building. This event provided tenants with personalised banking services and exclusive promotions, fostering stronger connections and support within the community.

What our clients have to say



“ We are very pleased with the home you have created, and the ongoing support provided. Thank you for maintaining such a high standard and we hope to continue living here.

The property management team (facility) has been helpful, responsive and attentive, making our rental experience smooth and enjoyable ”

Anoop Joseph
Infrastructure & Admin, Aspire System

If you've made it this far, we must be doing something right!

Here's to a wonderful day and an even brighter 2025.
We can't thank you enough for being such an incredible reader.

Hope you enjoyed this newsletter as much as we loved creating it for you.
Stay tuned for the next edition, and In the meantime, keep smiling,
keep shining, and keep spreading cheer!

Catch you later!

